

# THEORY OF CHANGE

## How we create change for parks

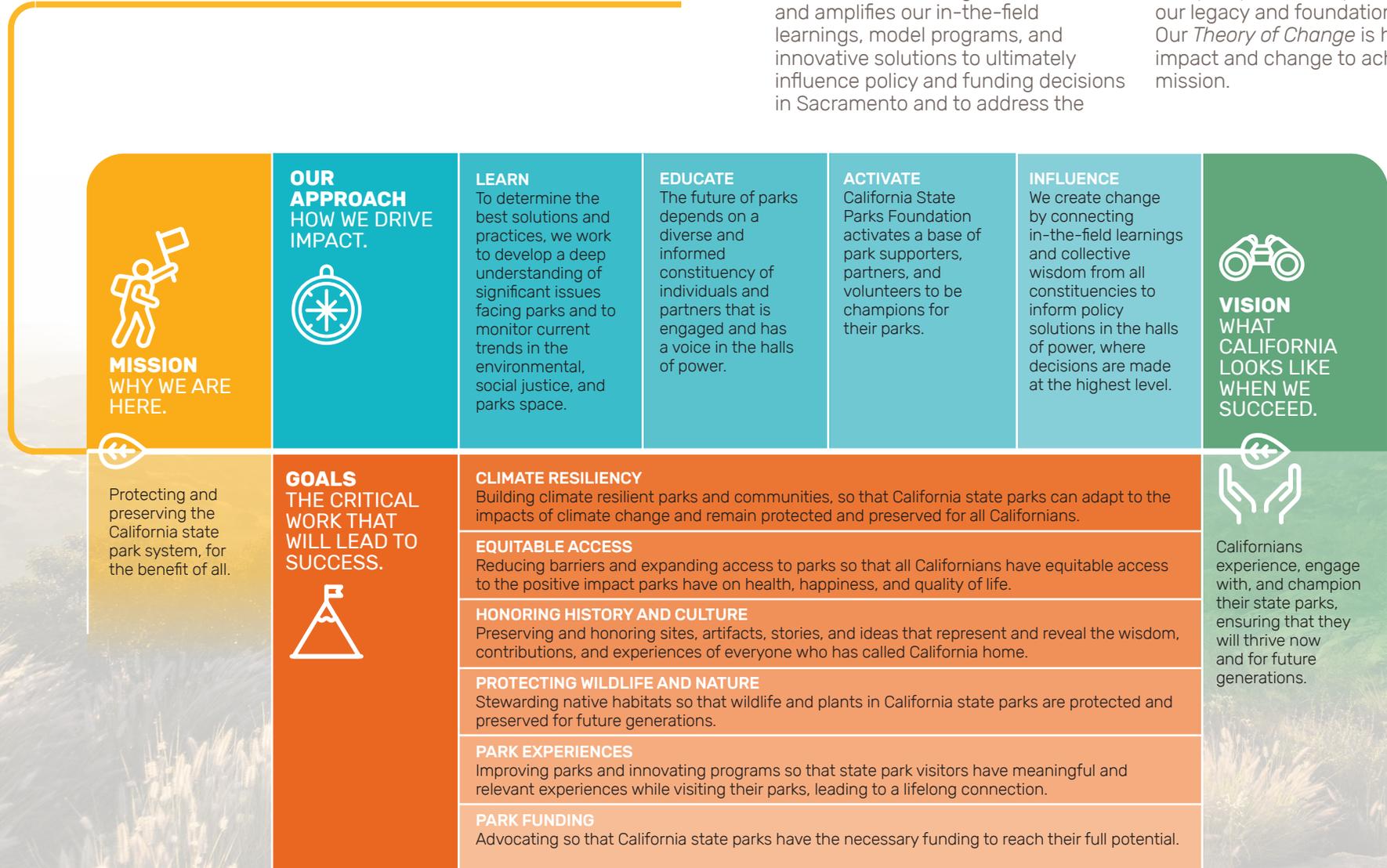


Every program, every initiative, every action we take at California State Parks Foundation follows an intentional through-line.

The through-line: we learn, we educate, we activate, and we influence. This through-line extends and amplifies our in-the-field learnings, model programs, and innovative solutions to ultimately influence policy and funding decisions in Sacramento and to address the

critical needs of our state park system, for the benefit of all. While every effort starts at learn, the rest of our through-line approach can be applied with flexibility, informed by the goals we are working to fulfill.

Every step of the way, we carry our legacy and foundational values. Our *Theory of Change* is how we drive impact and change to achieve our mission.



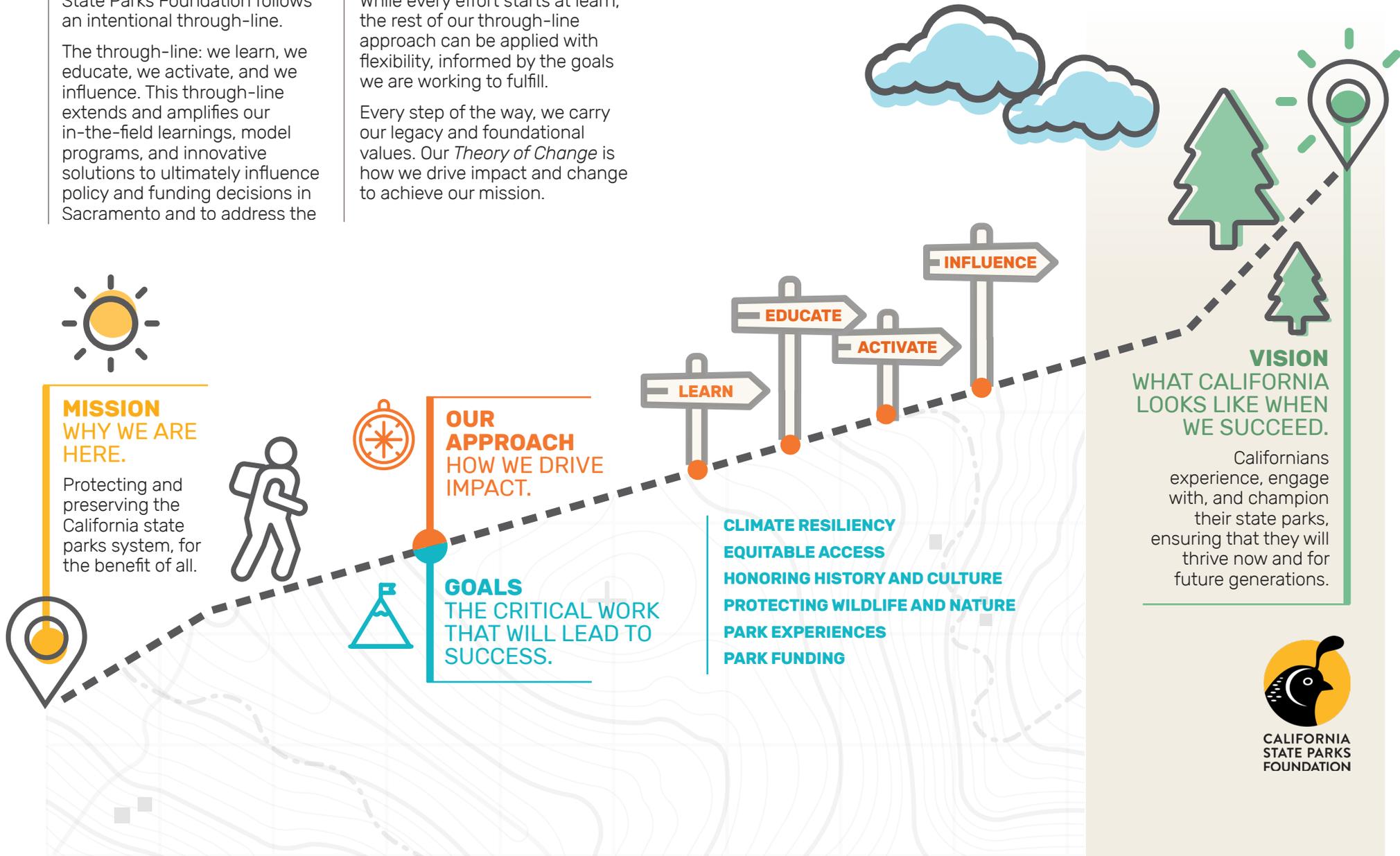
# THEORY OF CHANGE HOW WE CREATE CHANGE FOR PARKS

Every program, every initiative, every action we take at California State Parks Foundation follows an intentional through-line.

The through-line: we learn, we educate, we activate, and we influence. This through-line extends and amplifies our in-the-field learnings, model programs, and innovative solutions to ultimately influence policy and funding decisions in Sacramento and to address the

critical needs of our state park system, for the benefit of all. While every effort starts at learn, the rest of our through-line approach can be applied with flexibility, informed by the goals we are working to fulfill.

Every step of the way, we carry our legacy and foundational values. Our *Theory of Change* is how we drive impact and change to achieve our mission.



CALIFORNIA  
STATE PARKS  
FOUNDATION