FOLDING BACK THE LAYERS OF CALIFORNIA’S LATINO/A HISTORY
THE STORIES BENEATH THE STORIES

OCTOBER 2-3, 2013
HIDDEN STORIES SERIES
HISTORY IN STATE PARKS

CONFERENCE AND DINNER
¡Bienvenidos! Welcome to California State Parks Foundation’s third biennial Hidden Stories conference!

This conference series is designed to address the unmet need for discovery, examination and dissemination of various ethnic and national groups’ contributions to state parks and California. The Hidden Stories program addresses this through a two-stage process. Each two-year cycle begins with a conference to uncover a group’s “hidden” history, or stories; the second year focuses on programmatic initiatives. Launched in 2009, the series has explored African-American history in conjunction with the centennial anniversary of Colonel Allensworth State Historic Park (the first California town to be founded and governed by African Americans), and Russian-American history with the bicentennial of Fort Ross State Historic Park (the southernmost point of the Russian colonization). Out of these two conferences came the Hidden Stories website (calparks.org/hiddenstories) and, from the Russian conference, a book. This year we decided to explore the hidden stories of Latinos in California, to bring to light the stories of the women, children and neighborhoods that helped shape our great Golden State.
Day 2 - Thursday, October 3, 2013

8:15 a.m. Check-in/light breakfast of bagels and fruit, coffee and tea

9:00 a.m. Quiere Ser Mi Vecino? (Do You Want To Be My Neighbor?): Parks and the Evolution of Historic Latino Neighborhoods Panel and Q & A

Introducer: Robert Garcia, Founding Director and Counsel, The City Project
Fabian Wagmister, MFA, Vice-Chair & Program Head, Department of Film, TV & Digital Media, University of California, Los Angeles
Raúl Villa, Ph.D., Professor, English and Comparative Literary Studies, Occidental College
José M. Alamillo, Ph.D., Professor, Chicano/a Studies, California State University, Channel Islands

10:30 a.m. Morning break: bagels and fruit, coffee and tea

10:45 a.m. Etnicidad, Identidad y Lugar (Ethnicity, Identity and Place): California’s Historic Latino Population Panel and Q & A

Introducer: Suellen Cheng, Former Museum Director of the El Pueblo de Los Angeles Historical Monument
William Estrada, Ph.D., Curator of California and American History, The Natural History Museum of Los Angeles County
Carlos Salomon, Ph.D., Associate Professor, Department of Ethnic Studies, California State University, East Bay
Tomás F. Summers Sandoval, Jr., Ph.D., Associate Professor, History and Chicano/a Studies, Pomona College

12:15 p.m. Lunch with keynote speaker Elizabeth Goldstein, President of California State Parks Foundation

1:30 p.m. Brainstorming sessions: Discuss programmatic initiatives for future implementation
Media session – moderated by Patricia Pérez, Principal, VPE Public Relations
Parks & Outreach session – moderated by Elva Yañez, California State Parks & Recreation Commissioner
Education & Interpretation session – moderated by Nancy Mendez, Interpreter, California State Parks
Historic Preservation session – moderated by Chris Morris, Los Angeles Field Office Director, National Trust for Historic Preservation

3:00 p.m. Afternoon break: water, coffee and tea available

3:15 p.m. Plenary session: Presentation of breakout session results

4:15 p.m. Closing Remarks by Major General Anthony L. Jackson, USMC (Ret.), Director, California State Parks

Cover images: Courtesy of the Workman and Temple Family Homestead Museum, City of Industry, CA; except bottom background image courtesy of California State Parks, 2013; and bottom row, middle photo courtesy of the Seaver Center for Western History Research, Los Angeles County Museum of Natural History.
**CSPF MISSION STATEMENT**

With our 130,000 members, CSPF is the only statewide independent nonprofit organization dedicated to protecting, enhancing and advocating for California’s magnificent state parks. Since 1969, CSPF has raised more than $209 million to benefit state parks. CSPF is committed to improving the quality of life for all Californians by expanding access to the natural beauty, rich culture and history, and recreational and educational opportunities offered by California’s 280 state parks – the largest state parks system in the United States.

**THE INSPIRATION FOR FOLDING BACK THE LAYERS OF CALIFORNIA’S LATINO/A HISTORY: THE STORIES BENEATH THE STORIES CONFERENCE**

by Sara Feldman, Vice President for Programs, California State Parks Foundation

The inspiration for this conference goes back to the very beginnings of the Hidden Stories program. When the California State Parks Foundation began this innovative program in 2009, we knew that a conference covering Latino/a contributions to California State Parks and beyond was a key topic that begged to be explored at some point.

We have been thinking carefully about the themes of this year’s conference for some time. At a 2012 downtown L.A. lunch with Belinda Faustinos, formerly the Executive Officer of the San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy and National Park System Advisory Board member, we discussed how to focus the theme of the conference to cover new ground. California State Parks ably interprets the contributions of historical Latino figures and the historical context of the time and place in its parks. Belinda suggested that this conference go beyond existing interpretation to search for “the stories beneath the stories,” by which she meant taking a look beyond the important political and business leaders of the time, but at those whose stories remain more hidden – the wives and children, the larger families, the descendents, the employees and servants, and in an larger sense, even the neighborhoods that surround these historic sites.

We at CSPF loved this idea! Using it as our jumping off point, we developed the three topics that you will be hearing about during the conference, ranging from women and their families in historic communities, to parks and evolution of historic Latino neighborhoods, to ethnicity, identity and place in California’s historic Latino population. We are very excited to be exploring this particular aspect of Latino/a history in California during National Hispanic Heritage Month, and we hope our attendees enjoy learning about all of the “hidden stories” our panelists and speakers will be bringing to light.

**KEYNOTE SPEAKERS**

**Dr. Estevan Rael-Gálvez**, Senior Vice President for Historic Sites, National Trust for Historic Preservation

Dr. Rael-Gálvez is responsible for leading the strategic direction across the portfolio of National Trust Historic Sites. Prior to joining the National Trust, Dr. Rael-Gálvez served as the executive director of the National Hispanic Cultural Center, the largest Latino cultural center in the nation, with executive oversight of a 51-acre campus, including a Performing Arts Center, Art Museum, Library-Archive, and an award-winning Educational Department. Dr. Rael-Gálvez also served nearly a decade as the State Historian of New Mexico and Chairman of the New Mexico Cultural Properties Review Committee, the governor-appointed board that establishes preservation
policy for the State of New Mexico. He holds a B.A. from the University of California at Berkeley and a Ph.D. in American Studies from the University of Michigan and is a native son of New Mexico, with ancestral connections to both Hispano and indigenous communities.

Elizabeth Goldstein, President, California State Parks Foundation

Elizabeth Goldstein joined the California State Parks Foundation (CSPF) as President in June 2004. A life-long advocate for parks, Elizabeth has 25-plus years experience working specifically in support of parks and historic preservation. Prior to joining the Foundation, she was general manager of the City and County of San Francisco’s Recreation and Park Department. While overseeing that department, Ms. Goldstein initiated a $400 million capital campaign that oversaw such projects as the rehabilitation of the Conservatory of Flowers and Harding Golf Course; fostered public/private partnerships with nonprofits such as Strybing Arboretum Society to help support the park system; and helped improve responsiveness to the general public. Before that, she served as director of the western office of the National Trust for Historic Preservation, where she managed the National Trust programs in Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah and Washington, as well as the U.S. territories of Guam and Micronesia.

Elizabeth also served as regional director of the New York City region of the New York State Office of Parks, Recreation and Historic Preservation, and as director of planning for the City of New York’s Department of Parks and Recreation. A resident of San Francisco, Elizabeth is co-chair of the City Parks Alliance, a board member of the Geneva Office Building Restoration Project, the Stern Grove Festival Association and the California League of Parks Associations, former board member of the Angel Island Immigration Station Foundation, and an honorary member of the New York State American Institute of Architects. She graduated as valedictorian from Beloit College.

Major General Anthony L. Jackson, USMC (Ret.), Director, California State Parks

Major General Anthony L. Jackson is the 19th director of California State Parks, and was appointed by Governor Edmund G. Brown on November 13, 2012 and sworn-in by Natural Resources Agency Secretary John Laird on November 16, 2012.

Major General Jackson has a Master’s Degree in History from San Jose State University (1973). Jackson is also a graduate of the Armed Forces Staff College in Norfolk, Virginia, and the U.S. Army War College in Carlisle, Pennsylvania (1998). From 1998 to 2000, Major General Jackson was Assistant Chief of Staff, G-7, 1st Marine Expeditionary Force.

From 2000 to 2002, Major General Jackson served as the Commanding Officer, 1st Marine Regiment, 1st Marine Division. In 2003, he concurrently served as Chief of Staff of Joint Task Force-555, in support of Operation Enduring Freedom-Philippines, and 3rd Marine Division, Okinawa, Japan. From 2003 to 2005, he was Assistant Chief of Staff, G-5, First Marine Expeditionary Force, deployed in support of Operation Iraqi Freedom II.

In 2005, Major General Jackson served as Deputy Commanding General of U.S. Marine Forces Central Command until his deployment to Stuttgart, Germany in 2007, where he was named Director of Operations and Logistics for the U.S. Africa Command until 2009.

Before his retirement from the Marine Corps in 2012, Major General Jackson served as Commanding General Marine Corps Installations West, supervising bases across California and the Southwest.

Jackson is married to the former Susan Gail Steinbach of Lafayette, California, and has two sons, Brian and Blaine.
FOLDING BACK THE LAYERS

OF CALIFORNIA’S LATINO/A HISTORY

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PANEL INTRODUCERS

Vicki L. Ruiz, Ph.D. is Professor of History and Chicano/Latino Studies at the University of California, Irvine. Over the course of three decades, she has published over fifty essays and one dozen books, including Cannery Women, Cannery Lives, From Out of the Shadows: Mexican Women in Twentieth-Century America (Oxford University Press, 1998), and the three-volume Latinas in the United States: A Historical Encyclopedia (Indiana University Press, 2006). Past president of the Organization of American Historians, she serves on the advisory board for the Smithsonian’s National Museum of American History. In 2012 Ruiz was inducted into the American Academy of Arts and Sciences, the first Latina historian so honored.

Robert García is Founding Director and Counsel of The City Project, a non-profit legal and policy advocacy organization dedicated to equal justice, democracy, and livability for all. His work focuses on equal access to park, school, and health resources throughout Los Angeles and California. He is a nationally recognized leader in the urban park movement, bringing the simple joys of playing in the park to children in park poor communities. He received the APHA President’s Award for helping make public health a social justice imperative.

Suellen Cheng, recently retired, is the former museum director of the El Pueblo de Los Angeles Historical Monument and the executive director emerita of the Chinese American Museum in Los Angeles. She was responsible for developing over a dozen exhibits for El Pueblo and the Chinese American Museum. She has also served as a consultant for media and other museums.

BRAINSTORMING SESSION MODERATORS

Patricia Pérez is a partner at VPE Public Relations, one of the nation’s largest Latino-owned communications agencies. VPE is a full-service agency specializing in serving the needs of corporate, governmental and non-profit entities seeking to reach the nation’s Latino and multicultural audiences through culturally-sensitive relationship-building techniques. Actively involved in the community, Patricia serves on the City of Los Angeles Workforce Investment Board, the California State Parks Foundation board of trustees, and the Center for Nonprofit Management board of directors. She is also on the AARP California Executive Council.

Elva Yañez is the Principal of Colibrí Strategies, Inc., a private consulting firm serving nonprofit organizations, government agencies and foundations in the areas of public policy, urban parks, public health, land use and the built environment. Colibrí’s services focus on policy advocacy, strategic planning, civic engagement and communications. Previously, Elva was the Director of the Audubon Center at Debs Park, an urban environmental education center in Los Angeles. Elva is active in numerous local and statewide efforts to enhance access to parks and open space; she was appointed to the California State Parks and Recreation Commission in 2011 by Governor Jerry Brown.

Nancy Mendez is Regional Interpretive Specialist with California State Parks. Nancy has 30 years of experience developing, presenting, and exhibiting cultural resource collections and stories. Her recent projects include interpretive master planning for Los Angeles State Historic Park and new exhibits for Los Encinos State Historic Park and Pío Pico State Historic Park.

Chris Morris has worked in the Chicago Field Office of the National Trust for Historic Preservation for nearly ten years, engaged in direct advocacy on endangered sites across the Midwest, grants management, regulatory review in compliance with Section 106 of the National Historic Preservation Act and state environmental laws, and lobbying for state tax credits and policy initiatives. In September, she was very excited to relocate to Los Angeles to become the Field Director of the Trust’s Los Angeles Field Office, where she hopes to greatly expand the National Trust’s ability to tackle challenging issues that will inspire new communities to participate in the preservation movement.
Narradoras de California (Narrators of California): Women and Their Families in Historic Communities

This panel was inspired by the desire to explore and better understand the personal context within which many well-known historical Mexican and Mexican American women lived. Public lives and accomplishments are important, but personal lives also provide an invaluable framework for understanding the intimate and complex histories behind the women, their families and larger communities. Further, many women and their families played pivotal, but much less known and understood roles in California’s history. Narradoras de California will explore these themes, looking at power, family and historical writing to help us better understand both our past and present.

Margie Brown-Coronel, Ph.D. was born and raised in Los Angeles, and grew up in a bicultural family. Her mother is from Mexico City and her father is of Irish decent born in Brooklyn, New York. She attended UC Berkeley, where she earned her B.A. in History with a minor concentration in Ethnic Studies. After undergraduate studies, she worked in social and educational services for inner city youth both in San Francisco and Los Angeles. While she loved working with young students, she still had a passion for and interest in studying history. She entered graduate school at UC Irvine to work with Dr. Vicki Ruiz where she earned her Ph.D. in U.S. History. Her research focuses on the del Valle family – an original California family - and their role in the cultural and social development of Los Angeles from the early 1800’s to the mid 1900’s. She has held fellowships with the Huntington Library, the Ford Fellows Foundation, and the Smithsonian Institution's Latino Studies Program. She resides in northeast Los Angeles and teaches Public, U.S. Nineteenth Century, and U.S. Borderlands History at California State University, Fullerton.

María Raquél Casas, Ph.D. is Associate Professor of History at the University of Nevada, Las Vegas. A graduate of Yale University she has taught at the University of Wisconsin, Madison as a visiting professor. She is the author of Married to a Daughter of the Land: Interethnic Marriages in California, 1820-1880 (University of Nevada, Las Vegas Press, 2007). She is also the author of an article in Latina Legacies: Identity, Biography, and Community (Oxford Press, 2005) and various entries in Latinas in the United States: A Historical Encyclopedia (Indiana University Press, 2006). She is currently working on a multi-generational history of the Cooper-Molera family of Monterey, California.

Miroslava Chávez-García, Ph.D. is professor in the Chicana & Chicano Studies Department at the University of California at Santa Barbara. She received her doctorate in History from the University of California at Los Angeles in 1998 and is the author of Negotiating Conquest: Gender and Power in California, 1770s to 1880s (University of Arizona Press, 2004) as well as articles on gender, patriarchy, and the law in nineteenth century California. Her most recent book, States of Delinquency: Race and Science in the Making of California’s Juvenile Justice System (University of California Press, 2012) uses one of the harshest states – California – as a case study for examining racism in the treatment of incarcerated young people of color. She currently teaches courses in Chicana/o Studies, including “U.S.-Mexico Border Relations,” “Race and Juvenile Justice,” “Chicanas/Latinas in the United States,” and “The Chicano Movement.” In 2009-2010, she was a visiting faculty member at Stanford University, at the Center for Comparative Studies in Race and Ethnicity.
Quiere Ser Mi Vecino? (Do You Want to be My Neighbor?):
Parks and the Evolution of Historic Latino Neighborhoods

This panel seeks to push beyond the borders of the park. There are over 50 California state historic parks, and each of them is located within a community that has developed in a particular way due to the important historical events that took place at that site. In some cases, the community created what ultimately became the park, by influencing the political or social events that happened there. In others, the site itself influenced the evolution of the community surrounding it. Quiere Ser Mi Vecino will explore this fascinating topic by looking at various aspects of Southern California neighborhoods and the parks they surround.

José Alamillo, Ph.D. is Full Professor and Coordinator of the Chicana/o Studies Program at California State University, Channel Islands. His research focuses on ways in which Mexican immigrants and Mexican Americans have used culture, sports, parks and leisure to build community solidarity and to advance politically and economically in the United States. His books include Latinos in U.S. Sport: A History of Isolation, Cultural Identity and Acceptance (Human Kinetics, 2011), and Making Lemonade out of Lemons: Mexican American Labor and Leisure in a California Town, 1880-1960 (University of Illinois Press, 2006). He received his B.A. from University of California, Santa Barbara and his M.A. and Ph.D. at the University of California, Irvine.

Raúl Homero Villa, Ph.D. is a Professor of English at Occidental College. His scholarly interests are in the areas of Chicano and Latino expressive culture, contemporary American literature, and urban cultural studies. Along with many articles he has published three books related to these interests: his single authored Barrio-Logos: Space and Place in Urban Chicano Literature and Culture (University of Texas Press, 2000), and the co-edited studies Urban Latino Cultures: La vida latina en Los Angeles (SAGE Publications, 1999) and Los Angeles and the Future of Urban Cultures (Johns Hopkins University Press, 2005). They have earned positive critical reviews and are widely used in undergraduate and graduate school courses, across several disciplinary fields.

Fabian Wagmister, MFA, currently focuses his work on alternative technological modes for collective creativity. He collaborates with diverse communities to generate reflexive media systems emphasizing cultural and locative specificity. In this context technology and culture converge into a performative social practice of investigation and expression. Fabian is the Head of the Production Program at UCLA’s Department of Film, Television and Digital Media where he is the Founding Director of the Center for Research in Engineering, Media and Performance (REMAP). Fabian has focused much of his recent work on interpretive media systems for Los Angeles State Historic Park (LASHP) and the surrounding neighborhoods. In collaboration with California State Parks Fabian has created the Interpretive Media Laboratory @ LASHP (IMLab). Fabian’s recent projects include the mobile augmented reality application Skyline Traces (2012), the interactive installation Memoria Barrial (2012), and CyberMurals (2013), an educational collective creativity experience with students from Lincoln High School.
Etnicidad, Identidad y Lugar (Ethnicity, Identity and Place): California’s Historic Latino Population

This panel will be taking an in-depth look at Latino history and identity in the context of parks and the stories they tell. The motivation for this panel started with thinking about how historic families and communities changed and adapted to the larger society—or didn’t. Valuable lessons can be drawn from better understanding the roots of current-day connections between ethnicity, identity and place. Etnicidad, Identidad y Lugar will explore this challenging, and fascinating topic.

William Estrada, Ph.D. is Curator of California and American History and Chair of the History Department of the Natural History Museum of Los Angeles County (NHM). He is a social and cultural historian and specializes in 19th and early 20th century Los Angeles. Prior to coming to the museum in 2006, he served as curator of history at El Pueblo de Los Angeles Historical Monument, the birthplace of the city. He is a native Angeleno and has taught at several colleges in the Los Angeles area, including California State University at Long Beach and Northridge, and at Occidental College where he also served as Assistant Dean of Students from 1981 to 1989. Dr. Estrada is an Adjunct Assistant Professor of History at USC. He has curated several public history exhibitions and has published widely on Los Angeles and California history. His latest book, The Los Angeles Plaza: Sacred and Contested Space was published in 2008 by the University of Texas Press. In 2009 it received the California Book Award’s Gold Medal for Californiana, sponsored annually by the Commonwealth Club of San Francisco, and the National Association for Chicana and Chicano Studies 2010 Book Award.

Carlos Manuel Salomon, Ph.D. was trained in Latin American and Borderlands history at the University of New Mexico. He is Associate Professor of Ethnic Studies at California State University, East Bay and is the author of Pio Pico: the Last Governor of Mexican California (University of Oklahoma Press, 2010).

Tomás Summers Sandoval, Ph.D. works as a professor of Chicana/o Studies and History at Pomona College in Claremont. He is the author of Latinos at the Golden Gate: Creating Community & Identity in San Francisco (The University of North Carolina Press, 2013) and is currently at work on a book based on oral histories with Chicano/Latino Vietnam veterans. A native Californian, Tomás was born and raised in the greater LA area and spent more than a decade of his life in the Bay Area and Central Coast. He currently resides in Pomona.
LOCAL AREA AND PARK TOURS

The Mural Conservancy of Los Angeles (MCLA) walking mural tour of Historic Downtown Los Angeles focuses on the murals around Union Station and El Pueblo de Los Angeles Historical Monument, the birthplace of the City of Los Angeles. Each mural illustrates a different aspect of the history and cultures that have made our city what it is today. The featured murals include Richard Wyatt’s 1996 City of Dreams/River of History, Terry Schoonhoven’s 1992 Traveler, two of MCLA’s recent Olympic Freeway Mural Restorations (Frank Romero’s 1984 Going to the Olympics, and Glenna Avila’s 1984 L.A. Freeway Kids), David Alfaro Siqueiros’ 1932 América Tropical, and others. The tour leader is Isabel Rojas-Williams, who has served as MCLA’s Executive Director since 2011. A native of Chile and resident of Los Angeles since 1973, she became an immediate and passionate fan of the mural movement here. She is a longtime civic activist who has served as the Mayor’s liaison to the Latino, the Asian, and the African American Heritage Committees. Isabel earned her graduate degree in art history from California State University, Los Angeles, and joined the faculty there in 2007. Among her numerous research works are “Los Angeles Street Mural Movement, 1930-2009” her master’s thesis, and a video on David Alfaro Siqueiros, Siqueiros: A Muralist in Exile (exhibited at MOLAA, 2010-2011), which led to her participation on the Mayor’s Advisory Committee for the Siqueiros Mural and Interpretative Center project that was completed in 2012. Visit www.muralconservancy.org for more information.

Los Angeles State Historic Park, a 32-acre site adjacent to Chinatown, Lincoln Heights and Solano Canyon was acquired by California State Parks (CSP) after a coalition of community groups organized to protest pending industrial development and advocate for much-needed open space. Over the past eight years, CSP has worked hand-in-hand with surrounding communities in developing the park as a space for civic dialogue, cultural celebration and historic remembrance. Today, 13 acres at the southern end of the park have been developed for public use as an interim phase until the formal design process is completed. Additionally, at the northern end, a partnership with Metabolic Studio and California State Parks Foundation has cultivated a unique living sculpture and field of wildflowers – an eagerly-anticipated springtime gift to the city. The tour leader is Sean Woods, Los Angeles Sector Superintendent for CSP. Woods has worked for the park system for the past 12 years with the primary responsibility of implementing CSP’s Urban Strategic Initiative in Los Angeles. He has overseen acquisition, planning, and development efforts at Río de Los Angeles State Park, Los Angeles State Historic Park, and Baldwin Hills Scenic Overlook, the last representing an investment of over $150 million in the local community. Woods has also worked with the California Coastal Commission and authored the study Wetlands of the Los Angeles River Watershed: Profiles and Restoration Opportunities, one of the first studies to focus on the Los Angeles River revitalization efforts. Visit www.lashp.wordpress.com for more information.

El Pueblo de Los Angeles Historical Monument is near the site of the early Los Angeles pueblo or “town” where forty-four settlers of Native American, African and European heritage established a farming community in 1781 after journeying more than one-thousand miles across the desert from present-day northern Mexico. Since that time, Los Angeles has been under the flags of Spain, Mexico and the United States and has grown into one of the world’s largest metropolitan areas. Today, as a department of the City of Los Angeles, El Pueblo is a living museum that continues to fulfill its unique role as the historic and symbolic heart of the city, reflecting the Native American, African American, Spanish, Anglo, Mexican, Chinese, Italian and French cultures that contributed to its early history. Of the monument’s twenty-seven historic buildings, eleven are open to the public as businesses or have been restored as museums. The tour leader is William Estrada, also one of the conference panelists. Visit www.elpueblo.lacity.org for more information.
Pío Pico State Historic Park commemorates and interprets the vibrant life and times of Pío de Jesús Pico. Don Pío (1801-1894) was a prominent figure in nineteenth-century Alta California business, civic and political life, including service as the last territorial governor under Mexican rule—as well as an iconic and sometimes provocative character of the state’s Hispanic heritage. The tour provides an in-depth look into the 4-acre remnant of the 8,894-acre rancho which Pico affectionately called his “Ranchito” (little ranch). The tour is a view into the fascinating history and historiography of Pico along with the story of the efforts to return the Pico Adobe and the El Ranchito grounds to their 1880s appearance, including the reconstructed gardens, orchards and ranch structures documented from Pico’s time. The tour leader is James D. Newland, Supervising Historian and Manager at California State Parks. Mr. Newland has over 22 years of professional experience as a cultural resources specialist, environmental planner, and manager for park planning, historic preservation and interpretive programming projects. He has played a pivotal role in guiding the innovative, award-winning and profitable restoration and rehabilitation of the Crystal Cove Historic District at Crystal Cove State Park, the restoration of the Pío Pico State Historic Park and the cutting-edge development plans and educational programming vision for the Los Angeles State Historic Park, among many state park projects. Mr. Newland also has extensive experience in community-based history and cultural projects and holds a M.A. in Public History from San Diego State University. Visit www.piopico.org for more information.

Campo De Cahuenga is managed by the Campo de Cahuenga Historical Memorial Association. An adobe-like museum building dedicated by Los Angeles in 1951 serves as the Campo today. The Campo is a place of celebrations. Every January for more than half a century the events of 1847 are celebrated anew. In a reenactment of the signing of the Treaty of Cahuenga, the signatures of General Andres Pico and Lt. Col. John C. Fremont ended hostilities in the state. The tour leader is Richard Bogy, historian for the Association. Visit www.campodecahuenga.com for more information.

The Workman and Temple Family Homestead Museum is a City of Industry-owned and funded historic site documenting the Los Angeles region from 1830 to 1930 with the Workman and Temple families as a case study. The tour includes visits to the Workman House, an adobe built in 1842 during the Mexican era of California and remodeled around 1870, and La Casa Nueva, a Spanish Colonial Revival mansion completed in 1927 and evoking romantic images of the region’s Latino heritage in its rich architectural crafts. The museum also includes El Campo Santo, a private cemetery dating to the 1850s and which includes the final resting place of Pío Pico, the last governor of Mexican-era California. As a mixed ethnicity family with deep ties to the region’s Latino past, the Workman and Temple families are an apt study of that history, which this tour will explore. The tour guide will be Paul R. Spitzzeri, assistant director of the museum, where he has worked since 1988. He has a B. A. and M. A. in History from California State University, Fullerton and has written on California history for such publications as California History, Southern California Quarterly, California Legal History and Journal of the West, and in the anthologies Law in the Western United States, Encyclopedia of Immigration and Migration in the American West, and Icons of the American West. His biography on the Workman and Temple families received an Award of Merit in 2009 from the American Association for State and Local History. Paul is also a director of the Historical Society of Southern California and is Treasurer and a past President of the California Council for the Promotion of History. Visit www.homesteadmuseum.org for more information.
HIDDEN STORIES

CELEBRATION DINNER

LA Plaza de Cultura y Artes

501 North Main Street
Los Angeles, CA 90012
5:00 p.m. to 8:00 p.m.
Free parking in lot next to museum at 171 Arcadia Street

½ mile (2 blocks) from California Endowment

LA PLAZA DE CULTURA Y ARTES

The mission of LA Plaza de Cultura y Artes is to celebrate and cultivate an appreciation for the enduring and evolving influence of Mexican and Mexican-American culture, with a specific focus upon the unique Mexican-American experience in Los Angeles and Southern California. Located near the site where Los Angeles was founded in 1781, LA Plaza’s 2.2-acre campus includes two historic and newly renovated buildings (the Vickrey-Brunswig Building and Plaza House) surrounded by 30,000 square feet of public garden.
KEYNOTE SPEAKERS

Elizabeth Goldstein, President, California State Parks Foundation (see page 5)

Ric Salinas of Culture Clash

Ricardo Salinas was born in El Salvador, grew up in San Francisco and has resided in Los Angeles for twenty years. He graduated with two Bachelor of Arts degrees from San Francisco State University. Ric is an original member of the critically-acclaimed performance troupe, Culture Clash. As a theater artist, writer, social commentator and activist, he has created searing satire and biting drama for the national stage. Along with his collaborators Richard Montoya and Herbert Siguenza, he has written over a dozen plays and performed over 5,000 shows on stages across the United States. What started as a weekend experiment on Cinco de Mayo 1984 at Galería de La Raza, has turned into a lifelong commitment of forging a unique role and voice on the national stage. This past spring quarter he taught a course at UCLA: “Theater as Pedagogy in Education.” This course taught students the skills and techniques to explore and perform “docu-theatre” or “site-specific” type of plays. He just finished a successful run in the Bay Area as the lead in the play Placas: The Most Dangerous Tattoo. He has also been working as a director for Teatro Zinzanni in San Francisco and Seattle. Ricardo is proud to have Culture Clash’s third book out: Oh, Wild West: The California Plays (Theatre Communications Group, 2011).

Gustavo Herrera, Chief Operating Officer, LA Plaza

Mr. Herrera was a director for the Maestro Foundation. His museum experience includes the Los Angeles County Museum of Art and the Autry National Center. He has also served as the financial controller for development projects of American Honda Motors, Co. Mr. Herrera holds a M.B.A. from American Jewish University and a dual B.A. in Global Economics and Art History from the University of California, Santa Barbara.
This conference has been made possible with the support of the CSPF staff, Board of Trustees and consultants:

Elizabeth Goldstein, President
Sara Feldman, Vice President for Programs
Marygrace D. Lopez, Program Manager, Hidden Stories Series
Kathleen Cochran, Board Trustee
Wendy James, Board Trustee
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Georgia Smith, Executive Assistant to the President
Alexis Stoxen, Communications
Greg Zelder, Director of Memberships
Paul R. Spitzer, Assistant Director, The Homestead Museum, and conference consultant

We would also like to thank our Honorary Committee members for their advice, insights and assistance:

José M. Alamillo, Ph.D., Associate Professor and Coordinator of Chicana/o Studies Program, CSU Channel Islands
Isabel Allende, Author
Ken Bernstein, AICP, Manager, City of Los Angeles, Office of Historic Resources
José Z. Calderón, Ph.D., Emeritus Professor of Sociology and Chicano Studies, Pitzer College
Albert M. Camarillo, Ph.D., Professor of History, Stanford University
Miroslava Chávez-García, Ph.D., Associate Professor, Chair of Chicana/o Studies Program, University of California, Santa Barbara
William Deverell, Ph.D., Chair of History Department, University of Southern California
Raquel F. Donoso, Chief Executive Officer, Latino Community Foundation
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The Honorable Eric Garcetti, Mayor of Los Angeles
The Honorable Mike Gatto, California State Assembly
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For further information on our Hidden Stories Series, please visit our website at calparks.org/hiddenstories; or call Marygrace D. Lopez, Program Manager, at (213) 542-2450.

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