



CALIFORNIA
STATE PARKS
FOUNDATION

Park Advocacy Day 2018

Event Logistics

Your Voice for **Parks**



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Webinar Ground Rules

- To join the audio, dial the phone # on the top right of your screen
- **Enter your access code and Audio PIN**
- Due to large number of webinar attendees, all lines will be muted
- Please use question feature to ask questions and we will call on you when we break for questions

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Webinar Agenda

- Park Advocacy Day Overview
 - Monday, May 7
 - Tuesday, May 8
- FAQ
- Our Parks, Our Future
- Proposition 68

Your Voice for **Parks**



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Why PAD?

- Bring the voices of Californians to the State Capitol.
- Demonstrate the political strength of the parks movement.
- Influence park policies and legislation.

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Tuesday, May 8

- Morning: Check-in, Legislators Panel, Lobbying Review, Team Prep
- Luncheon
- Afternoon: Lobby Appointments
- Afternoon: Panel Conversation
- Early evening: Reception, CSPF Legacy Award presentation

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Monday, May 7

- 12:30pm at California Endowment
 - Review current legislative issues and Park Advocacy Day talking points
 - Advocacy 101 by Full Court Press Communications
- Social Hour
 - Cafeteria 15L



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Legislative Appointments

- Each team will have 3-5 appointments, 15-20 minutes each
- CSPF schedules all appointments
- Teams meet with legislators or staff
- Talking points help guide the conversation

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New for PAD 2018

- Monday, May 7
 - Workshops on current legislative issues, Park Advocacy Day talking points, and tools on how to be an effective advocate.
 - Social Hour at Cafeteria 15L
- New Tuesday, May 8 morning location
 - Studio 817, 817 16th Street
- Tuesday Evening Reception
 - California Museum, 1020 O Street



Resources

- Recorded webinars
 - Advocacy Basics
 - Current legislative issues
- Advocate Webpage
 - Event logistics
 - Agenda
 - Travel tips
 - Background materials



FAQ

- What should I wear?
- Where should I park?
- Can you store my (bike, coat, laptop)?



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Our Parks, Our Future

Represents CSPF's dedication to the vision of meaningful and transformative experiences for youth in parks that will create the next generation of empowered parks stewards.

calparks.org/ours

Your Voice for **Parks**



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Our Parks, Our Future

Our Parks, Our Future empowers everyone to use their voice.

Raise yours for Our Parks, Our Future by sharing on social media using #ourparksourfuture on [Instagram](#) and [Twitter](#) to tell us @calparks why you advocate for Our Parks, Our Future.

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Proposition 68

- SB 5 allocated \$218 million to repair and improve state parks.
 - \$10 million for state parks enterprise projects
 - \$5 million for local agencies that operate a unit of the state park system
 - \$18 million for fairground facility improvements
 - \$30 million for low cost coastal accommodations
 - \$25 million for state parks natural resource projects



What You Can Do

- Endorse the campaign Yes on 68
- Join a regional task force
- Spread the word
 - Like: [facebook.com/yes68ca](https://www.facebook.com/yes68ca)
 - Follow: twitter.com/Yes68CA
 - Tag: @YES68CA
 - Primary hashtag: #YesOn68
 - Secondary hashtags: #SafeParksCA
#CleanWaterCA



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