



Whether you are joining California State Parks Foundation at Park Advocacy Day or not, you can help us send an important message about Our Parks, Our Future now and on May 8! Use your voice by telling your social networks about how you advocate for our parks and our future with your own words or the sample posts below, and inviting your followers to share their own voices for parks.

Facebook
/CalParks

Twitter
@CalParks

Instagram
@Calparks

Website to link: calparks.org/ours

Hashtag: #OurParksOurFuture

We invite you to post any or all of this content by selecting the posts that work best for your audience, and edit as you see fit. Please tag us and use #OurParksOurFuture. Also follow us on social media for additional posts to re-share. Post early and often – but please make sure you post on all your channels on May 8 to be a part of the collective voice on Park Advocacy Day.

Sample Facebook posts

Sample 1:



We raise our voices for #OurParksOurFuture today and every day! Parks are essential for health, happiness and quality of life and everyone should have equitable access to the beauty and benefits of parks. Learn more at calparks.org/ours

Sample 2:

We believe everyone should have equitable access to the beauty and benefits of parks and we need you to help amplify this message! Use the hashtag #OurParksOurFuture and share why state parks matter to you!

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Sample Twitter posts



Sample 1:

We are raising our voices for #OurParksOurFuture! Everyone should have equitable access to the beauty and benefits of parks.

Sample 2:

We believe everyone should have equitable access to the beauty and benefits of parks and we need you to help amplify this message! Use the hashtag #OurParksOurFuture and share why state parks matter to you!

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Instagram ideas



- Show your voice in action for Our Parks, Our Future by posting a photo of you experiencing our parks
- Don't forget to tag us and use the hashtag!

[Click here to download](#)

[Click here to download these graphics and more.](#)