



CALIFORNIA
STATE PARKS
FOUNDATION

15th annual
**PARK
ADVOCACY
DAY**



June 20, 2017 | Sacramento, CA

AGENDA

WELCOME

8:30am - 9:00am

Registration and breakfast

California Endowment, 1414 K Street

9:00am - 9:30am

Welcome address

David Mandelkern, CSPF Board Chairman
Rachel Norton, CSPF Executive Director

9:30am - 11:00am

General session

Senator pro Tem Kevin de León
Assemblymember Lorena Gonzalez Fletcher
Assemblymember Eduardo Garcia

11:00am

Remarks from Lisa Mangat,

Department of Parks and Recreation Director

11:30am - 1:00pm

Luncheon

Remarks from Myrian Solis Coronel,
State Parks and Recreation Commissioner

1:00pm - 4:30pm

Legislative appointments

4:00pm - 5:00pm

Afternoon briefing on youth access

Literacy for Environmental Justice, Outdoor
Outreach and Sonoma Ecology Center
M.A.Y. Building, 1029 K Street

5:00pm - 6:30pm

Legacy Reception

Honoring Assemblymember Eduardo Garcia
Mayhuel Restaurant, 1200 K Street

Welcome to the 15th annual Park Advocacy Day!

It's also my first Park Advocacy Day, and I'm thrilled to be joining you and the California State Parks Foundation as we energize and inspire Californians to advocate for their state parks. Thank you for welcoming me!

California State Parks Foundation is proud to have hosted this important day of action for 15 years, in partnership with park advocates and Californians like you. Since our founding in 1969, our mission has been to connect people to an excellent parks system. Advocacy supports and amplifies that mission: together, we've used our statewide voice, resources and partnerships to keep state parks open, bring new funding to our state parks, build and improve parks in urban areas, restore and improve park grounds and facilities, and much more.

Across our state and the nation, people have become galvanized in civic engagement and local advocacy to improve their communities through activism, partnership and stewardship. Because of advocates like you, and like-minded organizations like yours, we will make park access a reality for all Californians.

There is important work ahead to ensure that park access and park experiences are open and equitable for all Californians. Today is just one of the many ways we must partner to advocate for state parks and mobilize Californians who love, visit and support their parks to do the same.

Whether today is your first or your fifteenth Park Advocacy Day, thank you for being here, and thank you for your commitment to protecting the parks you love.



Rachel Norton
Executive Director

ABOUT



PARTICIPANTS



About Park Advocacy Day

During Park Advocacy Day, the California State Parks Foundation convenes more than 100 park supporters from throughout California to spend an entire day meeting with legislators and legislative staff in Sacramento. These Californians who want to protect, enhance and support state parks will converge at the Capitol to lobby policymakers on critical issues facing our 280 state parks, including park management, funding and park protection.

About CSPF

California State Parks Foundation is a member-supported nonprofit dedicated to protecting, improving and advocating for all of California's state parks. With our community of supporters, we deliver innovative solutions for an excellent parks system by facilitating park improvements, inspiring stewardship, supporting partners, advocating for sound policies and connecting people to parks. Together we ensure that the natural beauty, rich culture and history, and recreational and educational opportunities of our 280 state parks are available for all to enjoy now and for generations to come.



CALIFORNIA STATE PARKS FOUNDATION

Park Advocacy Day participants include leaders of environmental, recreational and other state park related nonprofit organizations, state park partner associations, local business leaders, educators, park volunteers and state park users.

This year we are pleased to have representatives from the following organizations:

Anahuak Youth Sports Association
Anderson Marsh Interpretive Association
Anza Borrego Foundation
Bay Area Barns and Trails
Benicia State Parks Association
Blue Oak Nonprofits
Bolsa Chica Land Trust
California League of Park Associations
California Outdoor Engagement Coalition
California State Park Rangers Association
California State Railroad Museum Foundation
Citizens for East Shore Parks
City of Davis
Clockshop
Columbia State Historic Park Docent
County of Los Angeles Department of Parks and Recreation
Cuyamaca Rancho State Park Interpretive Association
Fort Ross Conservancy
Friends of Cardiff and Carlsbad State Beaches
Friends of China Camp
Friends of Palomar Mountain State Park
Friends of Santa Cruz State Parks
Friends of Sutter's Fort
Friends4Picacho

Great Old Broads for Wilderness
Latino Outdoors
Literacy for Environmental Justice
Los Padres Forest Association
Mendocino Area Parks Association
Mendocino Woodlands Camp Association
Mono Lake Committee
Mount Diablo Interpretive Association
Mount Diablo State Park Volunteer
Native Sons of the Golden West
Outdoor Outreach
Political Solutions
Protect American River Canyons
Save Mount Diablo
Sierra Club
Sierra State Parks Foundation
Sonoma Ecology Center
South Yuba River Park Association
Sports Leisure Vacations
Stewards of the Coast and Redwoods
Topanga Canyon Docents
Trust for Public Land
TVT Consulting
Valley of the Moon Observatory Association
Whole Health Marketing
Wilder Ranch State Park Docent
William C. Velasquez Institute



SENATE PRO TEM KEVIN DE LEÓN



ASSEMBLYMEMBER EDUARDO GARCIA

Kevin de León (D-Los Angeles), serves as President pro Tempore of the California State Senate. He is the first Latino elected to the position in over 130 years.

Senator de Leon is focused on building a more prosperous, equitable, and sustainable economy for the Golden State. He's working to make college more accessible and affordable, combat climate change while building the clean energy economy, improve retirement security for low-income workers, and support California's growing diverse communities.

His legislation has created the most ambitious renewable energy goals in the nation, the first-of-its-kind retirement-savings program for low-income workers, and has required a quarter of all cap-and-trade revenue be spent in disadvantaged communities.

He has an extensive record on women's rights, gun-violence prevention, and worker's rights. He has led the fight in the Legislature to combat homelessness and to provide opportunities and protections to our immigrant residents.

Senator de León served four years in the Assembly before being elected to the Senate in 2010. Before the Legislature, he taught citizenship courses to immigrants and led opposition to 1994's anti-immigrant Proposition 187. Senator de León credits his immigrant mother as his inspiration to help build a brighter future for generations to come.



 @kdeleon
 /KevinDeLeonKDL

**STATE PARKS IN
SENATE DISTRICT 24**
Los Angeles State Historic Park
Rio de Los Angeles State Park SRA



 @AsmEGarciaAD56
 /AsmEGarciaAD56

**STATE PARKS IN
ASSEMBLY DISTRICT 56**
Anza-Borrego Desert State Park*
Heber Dunes SVRA
Indio Hills Palms
Ocotillo Wells SVRA*
Picacho SRA
Salton Sea SRA

**Overlaps with Assembly District 71*

Assemblymember Eduardo Garcia represents California's 56th Assembly District, which includes cities and unincorporated communities in eastern Riverside County and Imperial County. This area has some of the highest unemployment rates in the state even with the presence of large agricultural and tourism industries. Elected in 2014, Assemblymember Garcia is the current chair of the Committee on Water, Parks, and Wildlife. He also serves on the Assembly Committees on Appropriations, Communications and Conveyance, Governmental Organization, and Utilities and Energy. He was named Chair of the Joint Committee on Climate Change Policies and on February 17, 2017 appointed to serve on the California Air Resources Board as an ex-officio member.

In his first term, Assemblymember Garcia was appointed to chair the Assembly Committee on Jobs, Economic Development, and the Economy. As chair, Assemblymember Garcia was responsible for leading the Assembly's review of policies and legislation related to small business development, international trade, and other state and local economic development related issues

to help create a more robust and inclusive economy.

In 2016, Assemblymember Eduardo Garcia passed well over two dozen bills and resolutions signed by Governor Brown. He made a point to champion measures that would increase access to healthcare and recreational opportunities, and bring environmental and economic relief to the areas of the Coachella and Imperial Valley, such as the Salton Sea and New River.



ASSEMBLYMEMBER LORENA GONZALEZ FLETCHER

LISA MANGAT



Assemblywoman Lorena Gonzalez Fletcher was elected in May of 2013, promising to fight for our state's working and middle classes, and she hasn't stopped yet. In 2015, The Atlantic Magazine labeled her "The California Democrat setting the National Agenda" for her practical, progressive legislation aimed at alleviating real issues in people's lives.

In 2014, Lorena authored historic legislation to allow 6.5 million Californians the ability to earn paid sick leave. When AB 1522 was signed by Governor Brown, California became the first state in the nation to guarantee earned sick days for every single private sector worker regardless of employer size or sector. The next year, Lorena brought the idea of Automatic Voter Registration to life for nearly seven million unregistered citizens by authoring and

passing California's New Motor Voter Act. She has passed critical bills to protect the jobs of grocery workers, fight the misclassification of employees as independent contractors, create the first workplace bullying training requirement in the nation, limit excessive CEO compensation in the utility industry, and protect immigrant communities from legal services fraud. Taking on women's equity issues large and small, Lorena co-authored the nation's toughest rules to close the gender pay gap and wrote the legislation that finally forced California to classify high school cheerleading as a sport.

Lorena is the first Latina in California history to Chair the Assembly Appropriations Committee. She is also Chairwoman of the Select Committee on Women in the Workplace.

Lisa Mangat was named Director for the California Department of Parks and Recreation on April 30, 2015 after serving as Acting Director since July 3, 2014. Lisa previously served as the Special Assistant to the Director of State Parks since October 2013. Lisa's broad state government experience will be a benefit as the Department moves forward and continues to work with various partners.

Prior to coming to Parks, Lisa was a Program Budget Manager at the Department of Finance. She also has served as a Senior Fiscal and Policy Analyst at the Legislative Analyst's Office and a Principal Consultant for the California Legislature.



 @LorenaAD80
 /lorena.gonzalez.942

**STATE PARKS IN
ASSEMBLY DISTRICT 80**
Border Field State Park
Overlaps with Assembly District 78

MYRIAN SOLIS CORONEL

YOUTH ACCESS



Myrian Solis Coronel is the Next Gen Marketing Manager for Recreational Equipment, Inc. (REI). In her role, she integrates the multicultural lens into brand campaigns and builds partnerships that support REI's Next Gen vision by reaching multicultural customers. REI is the nation's largest consumer cooperative; providing gear and clothing for active outdoor adventures.

Prior to joining REI, she worked at KPBS where she developed and implemented media and outreach campaigns. During her tenure at KPBS, Myrian helped launch V-me, the nation's largest Spanish language public television network and outreach initiative nationwide.

When she's not working, Myrian is active in her local community. She serves on the California Parks and Recreation Commission as Vice Chair and is also co-creator of the Latina Giving Circle – a collective of women gathering their dollars to support local nonprofits.

Myrian holds a BA in Communications from SDSU. She enjoys hiking, running and traveling with her husband, Giovanni; three year old son, Lucca; and almost one year old daughter, Luciana.

The afternoon briefing on youth access includes representatives from the following organizations working to get youth into California's state parks:



Literacy for Environmental Justice promotes ecological health, environmental stewardship, and community development in Southeast San Francisco by creating urban greening, eco-literacy, community stewardship and workforce development opportunities that directly engage and support local residents in securing a healthier future.
Learn more at LEJyouth.org



**OUTDOOR
OUTREACH**

Outdoor Outreach uses the outdoors to inspire youth to see possibility and opportunity in their lives...to realize the positive attitude and behavioral changes that help them become happy, healthy, and successful adults.

Learn more at outdooroutreach.org



**SONOMA
ECOLOGY
CENTER**

Sonoma Ecology Center works with our community to identify and lead actions that achieve and sustain ecological health in Sonoma Valley.
Learn more at sonomaecologycenter.org

